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Freedom Credit Union Employee Named Philadelphia/Bucks County Chapter of Credit Unions Youth Ambassador– Warminster, PA (November 13, 2013)

On Tuesday November 12th, Freedom Credit Union Outbound Sales Assistant, Chantal Banahene, was named the Philadelphia/Bucks County Chapter of Credit Unions Youth Ambassador for 2014. Banahene spoke about the the Don't Tax My Credit Union initiative (www.donttaxmycu.org) and the importance of the credit union movement for the working class and the youth. She will now compete for the State Title this Spring in Atlantic City, NJ at the Pennsylvania Credit Union Association annual meeting.

About the Credit Union Youth Ambassador of Pennsylvania Contest

The Pennsylvania Credit Union Association (PCUA) developed the Credit Union Youth Ambassador of Pennsylvania Contest in 1976 to help young people learn about the history, philosophy, and operation of credit unions. Participants gain experience in meeting and interacting with other people, and public speaking — skills that bring career opportunities. For more than 30 years, the contest is still opening doors to credit union careers.

The Youth Ambassador promotes youth marketing, as well as the benefits of the contest. They speak at Association-sponsored education sessions and leadership conferences, and attend chapter meetings and other special events. The state winner also serves as a role model to encourage young people to participate in their credit unions.

Candidates are first selected by their Credit Unions at the Chapter level and the winner of that goes on to the State Final where they will be judged on credit union knowledge,

ability to communicate, personality, and professional appearance. They are given a written exam and then asked to present a two minute speech on a pre-selected credit union topic. The first-place winner receives a \$1,000 cash prize. The first and second alternates receive \$750 and \$500 respectively.



Freedom Credit Union's Executive Vice President/COO, John King, and President/CEO, Lee MacMinn, congratulate Chantal Banahene on winning the Youth Ambassador title for the Philadelphia/Bucks County Chapter of Credit Unions for 2014.

About Freedom Credit Union

[Freedom Credit Union](#), chartered in 1934, is a community-based, full-service financial institution that offers a banking alternative to consumers. Anyone who lives, works, worships, performs volunteer service, or attends school in Bucks, Chester, Delaware, Montgomery, or Philadelphia Counties is eligible to use its services. Freedom Credit Union has over \$600 million in assets and more than 60,000 members, operating branch offices in Abington, Lansdale, Philadelphia and Warminster, Pennsylvania.

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